

TOWNSHIP OF CHERRY HILL
NOTICE/INVITATION TO BIDDERS

PUBLIC NOTICE TO ACCEPT BIDS FOR PLENARY RETAIL DISTRIBUTION LICENSE
TOWNSHIP OF CHERRY HILL, CAMDEN COUNTY, NEW JERSEY,

PLEASE TAKE NOTICE that by Resolution 2026-1-64 adopted on January 28, 2026 (“Resolution”) Cherry Hill Township Council resolved to issue One (1) new Plenary Retail Distribution License (#44) by public sale to the highest qualified bidder.

All prospective bidders must submit to the Municipal Clerk a Pre-Qualification Certification of Proof of Compliance by the applicant that it meets any and all conditions or requirements contained in this Notice and knows of no reason why he or she would be disqualified from having an interest in a retail license in New Jersey; as well as a separate sealed envelope with the applicant’s bid and any bid deposit fee and a full and complete Alcoholic Beverage Control license application form (long form application).

All prospective bidders will be required to pre-qualify prior to the opening of their bid proposal. Pre-qualification instructions and forms will be included in the bid package and must be provided to the Township with their bid proposal documents on or before **Wednesday, April 1, 2026 at 11:00 AM** in the Municipal Clerk’s Office, in Room 107 of the Township Municipal Building located at 820 Mercer Street, Cherry Hill, NJ 08002. The pre-qualification forms must be in a separate sealed envelope entitled “Retail Distribution License Pre-Qualification Package.” The Municipal Clerk or Township designee shall publicly announce those applicants who preliminarily meet the qualifications for bidding as fixed by law, rules, regulations, ordinances and Resolutions on **Thursday, April 2, 2026, at 2:00 pm in Room 206** of the Township Municipal Building located at 820 Mercer Street, Cherry Hill, New Jersey 08002. Bids of applicants who do not preliminarily qualify will be returned unopened.

The bid proposals of qualified applicants will be opened publicly on **Wednesday, April 8, 2026, at 3:00 PM** in Room 206 of the Township Municipal Building located at 820 Mercer Street, Cherry Hill, New Jersey 08002. The minimum acceptable bid for the license is Six Hundred Thousand Dollars (\$600,000.00) and the Township reserves the right to reject all bids where the highest bid is not accepted. In addition, the Cherry Hill Township reserves the right to postpone or cancel this sale at any time prior to the opening of the bids. Bids shall be accepted from only those bidders who qualify to hold a plenary retail distribution license under the standards set forth in the Alcoholic Beverage Control Act, N.J.S.A. 33:1-1 et seq., the regulations promulgated thereunder at N.J.A.C. 13:2-1.1 et seq., and all applicable Municipal Ordinances and Resolutions. Interested bidders may obtain copies of the forms necessary to qualify to be a bidder and for the submission of bids from the Township Clerk. All prospective bidders must complete the forms and all paperwork associated therewith, and also be determined to be a qualified bidder to have their bids considered.

All bids shall be sealed in a separate envelope and titled “Retail Distribution License Bid Proposal,” and no bid shall be opened from or on behalf of any prospective bidder who does not

pre-qualify. No bid shall be considered which does not contain proof of qualification (full and complete ABC license application, long form, and Certification of Proof of Compliance). **All sealed bids must also contain a statement of the proposed plan and/or other evidence satisfactory to the Township demonstrating the bidder's intent to activate and use the license at approved premises within one (1) year after issuance, or such other reasonable time as determined by the Township. Failure to do so may result in the denial and/or revocation of the license or other penalties as permitted by law.** All bids must contain a deposit of 10% of the bid price, in the form of a certified check. By resolution of Cherry Hill Township Council, the highest bid from a preliminarily qualified bidder will be accepted. Payment in full from the successful bidder will be due to the Township of Cherry Hill within sixty (60) days from notice of award and made payable to the Township of Cherry Hill by bank check, cashier's check or a money order (which monies shall be kept in an interest bearing account with interest payable to the Township until such time as the licensing process is complete). Completion of said process includes payment of the State application fee, the annual municipal retail license fee, satisfactory outcome of municipal background checks to investigate the source of funds used to purchase the license, the receipt of favorable State and/or Federal background checks; and the compliance with the publication, hearing and resolution requirements under N.J.A.C. 13:2-2.1 et seq. for the issuance of the license.