

*Mayor David Fleisher & Cherry Hill Township Council  
Proudly Present*



# 2026

# **CORPORATE SPONSORSHIP**

***Building Community Through Partnership:  
Connecting Local Businesses with Cherry Hill Families***



Events@chnj.gov | 856-488-7868 | www.CHNJ.gov



You couldn't pick a better place.



Mayor David Fleisher

Dear Community Partner,

As I enter my third year as Mayor of Cherry Hill Township, I am proud of the strong partnerships that help make our community events possible. Together, we have expanded festivals, enhanced recreation programs, and introduced new traditions that bring residents together year-round. As the Mayor's Wellness Campaign enters its second year, we continue our commitment to engaging residents of all ages and building a healthier, more connected community.

As we look ahead to 2026, I invite you to partner with us in supporting vibrant, inclusive events while connecting your organization with Cherry Hill's diverse and engaged community.

Your Mayor,

Dave Fleisher

## MARKETING SUMMARY

80k +  
Residents

43  
Median age

45  
Businesses Participated  
in 2025

30k+  
Community Magazines  
Distributed Quarterly

13k+  
Facebook Followers

7.4k+  
X Followers

6k+  
Instagram Followers

16k+  
Email Subscribers

**BOOST YOUR BRAND**  
and Make a Difference in Your Own Community!

## Ready to get involved?

*Partnering with Cherry Hill Township is simple!*

*Follow these easy steps to secure your sponsorship and start connecting with thousands of local residents.*

### Step 1 - Explore Your Opportunities

Review this packet and select the events and sponsorship levels that best align with your goals.

### Step 2 - Build Your Perfect Package

Work with our team to customize a sponsorship package tailored to your business. Whether you're supporting one event or several, we'll help you build the perfect package to fit your budget and goals. Contact us at [Events@chnj.gov](mailto:Events@chnj.gov) or 856-488-7868.

### Step 3 - Confirm Your Participation

Complete and return the form located on page 19 and we'll send you an invoice along with instructions on how to submit your payment.

### Step 4 - Share Your Logo

Send us your logo (JPG, PNG, or EPS) so we can begin promoting your business across event materials.

### Step 5 - Get Event-Ready!

Our team will follow up with important event details, setup instructions, and any deliverables needed.

***We're excited to partner with you and help your business shine at our 2026 community events!***

# 2026 CALENDAR OF EVENTS

DATE	EVENT	LOCATION & TIME
January 28	Wellness Walks: Walk with the Mayor	Cherry Hill Mall, 9:00 a.m.
February 10 - 22	I <3 Art Youth Art Show	Croft Farm Arts Center, Various Times
February 18	Wellness Walks: Walk with the Mayor	Cherry Hill Mall, 9:00 a.m.
February 27	History of Jazz with the Bradford Hayes Quartet	Croft Farm Arts Center, 7:00 p.m.
March 12	Senior Resource Fair	Cherry Hill Public Library, 2:00 - 4:00 p.m.
March 25	Wellness Walks: Walk with the Mayor	Cherry Hill Mall, 9:00 a.m.
April 22	Wellness Walks: Walk with the Mayor	Cherry Hill Mall, 9:00 a.m.
May 3	Ensemble Series at Croft Farm	Croft Farm Arts Center, 3:00 p.m.
May 3 - 14	Art Blooms Juried Art Exhibit	Croft Farm Arts Center, Various Times
May 21	Al Fresco Affair Food Truck Series	Croft Farm, 5:30 - 8:00 p.m.
May 25	Memorial Day	Municipal Complex, 10:00 a.m.
June 6	National Trails Day	Croft Farm, 9:00 a.m. - 12:00 p.m.
July 2 (Rain date: 7/3)	Independence Day Celebration Fireworks Display	CHHS West, Fireworks: 9:00 p.m.
July TBD	Senior Ice Cream Social	Carman Tilelli Community Center, 2:30 - 4:30 p.m.
July 14	Music Under the Stars	Barclay Farmstead, 7:00 - 8:30 p.m.
July 21	Music Under the Stars	Barclay Farmstead, 7:00 - 8:30 p.m.
July 28	Music Under the Stars	Barclay Farmstead, 7:00 - 8:30 p.m.
August 4	National Night Out	CHHS East, 6:00 - 8:30 p.m.
September 3	Al Fresco Affair Food Truck Series	Croft Farm, 5:30 - 8:00 p.m.
September TBD	Senior Festival	Location TBD, 11:00 a.m. - 2:00 p.m.
September 26	National Public Lands Day	Croft Farm, 9:00 a.m. - 12:00 p.m.
October 11	Ensemble Series at Croft Farm	Croft Farm Arts Center, 3:00 p.m.
October 18	Harvest Festival	Croft Farm, 12:00 - 4:00 p.m.
November 2 - 12	Fall Into the Arts Juried Photography Show	Croft Farm Arts Center, Various Times
December 6	Winter Festival	Croft Farm, 12:00 - 4:00 p.m.
December 10	Senior Holiday Party	Location TBD, 11:00 a.m. - 2:00 p.m.

*For a complete schedule of 2026 events, please visit [www.chnj.gov/events](http://www.chnj.gov/events).*

# Independence Day **Fireworks Display**

## EVENT HIGHLIGHTS

July 2, 2026 (Rain Date: 7/3) | Audience: Families; All Ages | 6,500+ attendees

Cherry Hill's Independence Day Fireworks Display has once again become our community's premier celebration! Attendees enjoy live music, festive fun, and a breathtaking fireworks show at Cherry Hill High School West. Your support ensures this cherished tradition continues to shine and grow year after year.

### DIAMOND \$10,000

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing)** and/or **link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Booth space** (up to 20'x20') with **6' table & chairs** in **prominent location**

### PLATINUM \$5,000

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner** during event

### GOLD \$2,500

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Booth space** (up to 20'x10') with **6' table & chairs** in **prominent location**

### SILVER \$1,500

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**

### BRONZE \$600

- **Booth space** (10'x10') with **6' table & chairs**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**



**This is just one of many opportunities to partner with us.**

Additional events and programs are available for sponsorship, like:

- Memorial Day (page 13)
- Music Under the Stars (page 8)
- National Night Out (page 9)

Contact us to create a custom package, just for you!  
Events@chnj.gov or 856-488-7868

# Harvest Festival Fall Celebration

## EVENT HIGHLIGHTS

October 18, 2026 | Audience: Families; All Ages | 5,000+ attendees

This 30+ year fall tradition is co-hosted by Cherry Hill Township, the Cherry Hill Police and Fire Department. This festive day features free pumpkins, crafter and vendor fair, petting zoo with pony rides, live music, and a delicious food court. Adults can relax in the beer garden while kids enjoy seasonal fun. Don't miss a day filled with fall favorites and unforgettable memories!

### DIAMOND \$10,000

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing) and/or link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Booth space** (up to 20'x20') with **6' table & chairs** in **prominent location**

### PLATINUM \$5,000

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner** at event

### GOLD \$2,500

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Booth space** (up to 20'x10') with **6' table & chairs** in **prominent location**

### SILVER \$1,500

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**

### BRONZE \$600

- **Booth space** (10'x10') with **6' table & chairs**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**

### VENDOR \$250

- **Booth space** (10'x10')



## One Community. Many Events.

Sponsorship opportunities are available across a wide range of community events, festivals, and wellness programs throughout the year. You may also enjoy **Winter Festival** on page 6.

# Winter Festival Celebrate the Season

## EVENT HIGHLIGHTS

December 6, 2026 | Audience: Families; All Ages | 2,500+ attendees

Winter Festival is a fun-filled day for the whole family, featuring free hot chocolate, children's activities, and plenty of seasonal cheer. Enjoy delicious food from local vendors, sip festive drinks in the beer garden, warm up by the cozy fire pits, and browse the holiday market for unique treasures. It's a magical community celebration you won't want to miss!

### DIAMOND \$10,000

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing) and/or link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Booth space** (up to 20'x20') with **6' table & chairs** in **prominent location**

### PLATINUM \$5,000

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner** at event

### GOLD \$2,500

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Booth space** (up to 20'x10') with **6' table & chairs** in **prominent location**

### SILVER \$1,500

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**

### BRONZE \$600

- **Booth space** (10'x10') with **6' table & chairs**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**

### VENDOR \$250

- **Booth space** (10'x10')



## Year-Round Opportunities

*From seasonal festivals to wellness initiatives, there are sponsorship options available for every time of year.*

# Senior Festival Information Fair

## EVENT HIGHLIGHTS

September TBD, 2026 | Audience: Seniors 55+ | 400+ attendees

The Senior Festival connects Cherry Hill residents 55+ with local services, businesses, and community resources, all while enjoying a complimentary boxed lunch in a fun, welcoming environment.

### DIAMOND \$10,000

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing) and/or link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Exclusive back cover, full-page ad** in the **printed event program**

### PLATINUM \$5,000

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Full-page ad** in the **printed event program**

### GOLD \$2,500

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Half-page ad** in the **printed event program**

### SILVER \$1,500

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**
- **Quarter-page ad** in the **printed event program**

### BRONZE \$600

- **Table space** (includes **6' table & chairs**)
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**

### VENDOR \$250

- **Table space** (includes **6' table & chairs**)



## Engaging with Senior Citizens

Additional senior event opportunities include the **Senior Holiday Party** (page 14) and the **Senior Resource Fair** and **Senior Ice Cream Social** (page 16).

# Music Under the Stars Concert Series

## EVENT HIGHLIGHTS

July 14, 21, & 28, 2026 | Audience: Families; All Ages | 750+ attendees

"Music Under the Stars" is a beloved summer tradition, featuring free, family-friendly concerts held on Tuesday evenings in July at the historic Barclay Farmstead. Families bring their chairs and blankets, enjoy bites from popular local food trucks, and experience a different live performance each week under the beautiful evening sky.

### DIAMOND \$10,000

**3 nights**

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing) and/or link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)

### PLATINUM \$5,000

**3 nights**

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner** at event

### GOLD \$2,500

**3 nights**

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**

### SILVER \$1,500

**2 nights**

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**

### BRONZE \$600

**1 night**

- **Booth space (10'x10')** with **6' table & chairs**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**



### Consistent Community Presence

Supporting more than one event helps keep your brand visible throughout the year. Additional events to consider: **Community Art Shows** (page 11) and **Music Series at Croft Farm** (page 10).

# National Night Out Community Event

## EVENT HIGHLIGHTS

August 4, 2026 | Audience: Families; All Ages | 1,500+ attendees

This annual crime prevention and community policing celebration event is organized by the Cherry Hill Police Department, Cherry Hill Alliance on Alcohol and Drug Abuse and the Cherry Hill Township Recreation Department. Activities include pony rides, dunk tank, DJ, prizes, interactive police displays, K-9 demonstrations, community organizations and fun for the whole family!

### DIAMOND \$10,000

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing)** and/or **link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Booth space** (up to 20'x20') with **6' table & chairs** in **prominent location**

### PLATINUM \$5,000

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner** at event

### GOLD \$2,500

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Booth space** (up to 20'x10') with **6' table & chairs** in **prominent location**

### SILVER \$1,500

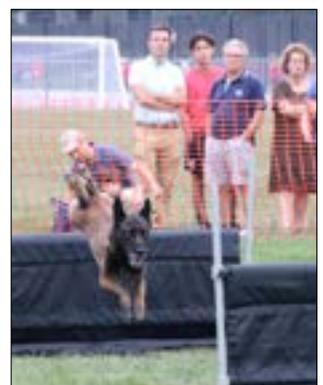
- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**

### BRONZE \$600

- **Booth space** (10'x10') with **6' table & chairs**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**

### VENDOR \$250

- **Booth space** (10'x10')



## Support What Matters Locally

Align your organization with events that celebrate community, wellness, and connection. Our **Mayors Wellness Campaign** (page 15) is another great addition to your sponsorship package.

# Al Fresco Affair Food Truck Series

## EVENT HIGHLIGHTS

May 21 & September 3, 2026 | Audience: Families; All Ages | 750+ attendees

Enjoy a delightful evening at the historic Croft Farm property, where you will experience some of the best food trucks in the region. Attendees will create lasting memories with friends and neighbors while relaxing to live music in a family-friendly atmosphere. This unique event is the perfect way for families to kick off a long weekend!

### DIAMOND \$10,000

**2 nights**

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing)** and/or **link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Booth space** (up to 20'x20') with **6' table & chairs** in **prominent location**

### PLATINUM \$5,000

**2 nights**

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner** at event

### GOLD \$2,500

**2 nights**

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Booth space** (up to 20'x10') with **6' table & chairs** in **prominent location**

### SILVER \$1,500

**2 nights**

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**

### BRONZE \$600

**1 night**

- **Booth space** (10'x10') with **6' table & chairs**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**



## Signature & Seasonal Events

Sponsorships are available for both large-scale festivals and smaller, targeted programs.

Contact us today to get involved: [events@chnj.gov](mailto:events@chnj.gov) or 856-488-7868

# Juried & Youth **Community Art Shows**

## EVENT HIGHLIGHTS

I <3 Art Youth Art Show: Feb. 10-22, 2026; Art Blooms: May 3-14, 2026; Fall Into the Arts: Nov. 2-12, 2026  
Audience: All Ages | 350+ attendees per show

Art Blooms and Fall Into the Arts are juried exhibits celebrating the talent of regional artists and photographers, and have been cherished highlights of Cherry Hill's arts community for over 25 and 15 years, respectively. Back for its third year, this popular K-8 art show features canvas creations from young artists, with every piece displayed for two weeks and celebrated at a closing reception.

### **DIAMOND \$10,000**

*All shows*

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing)** and/or **link inclusion** on **promotional materials (as appropriate)**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Exclusive back cover, full-page ad** in the **printed event program**

### **PLATINUM \$5,000**

*All shows*

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Full-page ad** in the **printed event program**

### **GOLD \$2,500**

*All shows*

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Half-page ad** in the **printed event program**

### **SILVER \$1,500**

*2 shows*

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**
- **Table space** (includes **5' table & chairs**) at **reception**
- **Quarter-page ad** in the **printed event program**

### **BRONZE \$600**

*1 show*

- **Materials-only promotion** during open galleries — **no on-site presence**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**



## Customize Your Sponsorship

Work with our team to create a package that aligns with your goals, audience, and budget.

# Music Series at Croft Farm

## EVENT HIGHLIGHTS

Journey through Jazz: February 27, 2026; Ensemble Series: May 3 & October 11, 2026  
Audience: Adults & Seniors | 125+ attendees per show

Since 1995, the Ensemble Series has brought world-class musicians to Croft Farm for intimate, interactive concerts that span genres from classical to contemporary. Each season features two thoughtfully curated main performances, along with one to two additional Friday or Saturday evening concerts showcasing jazz and other musical styles, giving audiences even more opportunities to experience exceptional artistry up close.

### **DIAMOND \$10,000**

#### ***All performances***

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing) and/or link inclusion** on **promotional materials (as appropriate)**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Exclusive back cover, full-page ad** in the **printed event program**

### **PLATINUM \$5,000**

#### ***All performances***

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner**
- **Full-page ad** in the **printed event program**

### **GOLD \$2,500**

#### ***All performances***

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Half-page ad** in the **printed event program**

### **SILVER \$1,500**

#### ***2 performances***

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**
- **Quarter-page ad** in the **printed event program**

### **BRONZE \$600**

#### ***1 performance***

- **Table space** (includes **5' table & chairs**)
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**



## A Diverse Event Lineup

Opportunities range from signature festivals to wellness programs and cultural events.  
For more art-related events, turn to page 11.

# Memorial Day Ceremony

## EVENT HIGHLIGHTS

May 25, 2026 | Audience: Families, Seniors & Veterans | 250+ attendees

Cherry Hill Township is honored to collaborate with the Jewish War Veterans Furer-Barag Wolf Post 126 and American Legion Post 372 to pay tribute to our brave Armed Forces members who sacrificed their lives while serving our country. This yearly ceremony features a keynote speaker, musical tributes, a wreath-laying ceremony, and a moment of remembrance.

### DIAMOND \$10,000

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing) and/or link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Booth space** (up to 20'x20') with **6' table & chairs**
- **Exclusive back cover, full-page ad** in the **printed event program**

### PLATINUM \$5,000

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner** at event
- **Full-page ad** in the **printed event program**

### GOLD \$2,500

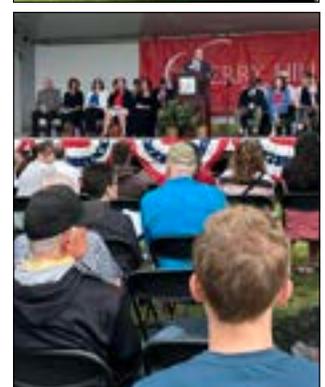
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- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Half-page ad** in the **printed event program**
- **Booth space** (up to 20'x10') with **6' table & chairs**

### SILVER \$1,500

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**
- **Quarter-page ad** in the **printed event program**

### BRONZE \$600

- **Booth space** (10'x10') with **6' table & chairs**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during remarks



## Connecting the Community

Our events bring together families, seniors, local businesses, and neighbors.  
Learn more about our **Independence Day Fireworks Display** (page 4).

# Senior Holiday Party Luncheon & Dancing

## EVENT HIGHLIGHTS

December 10, 2026 | Audience: Seniors 55+ | 100+ attendees

Cherry Hill's Senior Holiday Party offers residents 55+ a joyful, festive celebration with a buffet lunch, music, dancing, and socializing during the holiday season.

### DIAMOND \$10,000

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing) and/or link inclusion** on **promotional materials (as appropriate)**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)
- **Exclusive back cover, full-page ad** in the **printed event program**
- **3-minute speaking opportunity** during **opening remarks**

### PLATINUM \$5,000

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity** to place **marketing materials** on **tables**
- **Full-page ad** in the **printed event program**
- **1-minute speaking opportunity** during **opening remarks**

### GOLD \$2,500

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Half-page ad** in the **printed event program**

### SILVER \$1,500

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**
- **Quarter-page ad** in the **printed event program**

### BRONZE \$600

- **Table space** (includes **6' table & chairs**)
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**



## Programs for Older Adults

Cherry Hill hosts a range of events for older adults, including the *Senior Festival* (page 7), *Senior Resource Fair* (page 16) as well as the *Ice Cream Social* (page 16).

# 2026 Mayor's Wellness Campaign

## EVENT HIGHLIGHTS

Events throughout the year | Audience: All Ages

The Mayor's Wellness Campaign (MWC) is a state-wide initiative aimed at improving the overall health and wellness in our community. The MWC encourages communities to achieve enhanced wellness in multiple areas: Physical Health and Nutrition, Environment and Health, Education and Health, and Arts and Health. Each of these areas will include initiatives that touch a variety of demographics and socioeconomic backgrounds.

### DIAMOND \$10,000

**All events**

- All **PLATINUM** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **12 monthly Recreation emails (16,000+ subscribers)**
- **Banner ad** displayed on **Cherry Hill Township Recreation webpage**
- **Logo (top billing)** and/or **link inclusion** on **promotional materials (as appropriate)**
- **Feature announcement** in **online MWC video**
- **Potential project collaboration** within the calendar year (i.e. programs, events, speakers)

### PLATINUM \$5,000

**All events**

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Company logo** displayed at **Township Welcome Table**
- **Opportunity to display company banner** at event

### GOLD \$2,500

**4 events**

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**

### SILVER \$1,500

**2 events**

- All **BRONZE** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **One social media share** of your **sponsorship announcement**

### BRONZE \$600

**1 event**

- **Booth space (10'x10')** with **6' table & chairs**
- **Logo and/or link inclusion** on **promotional materials (as appropriate)**
- **Verbal recognition** during **opening remarks**



## IN-KIND SPONSORSHIP OPPORTUNITIES

Support the Mayor's Wellness Campaign by sponsoring programs that encourage healthy, active, and connected lifestyles for residents of all ages. In-kind sponsorships support the Mayor's Wellness Campaign by enhancing program quality, accessibility, and participant experience through goods and professional services.

### Examples include:

- Healthy refreshments
- Activity, fitness, or educational supplies
- Entertainment, fitness, or movement instructors
- Wellness professionals or subject-matter experts
- Guest speakers or workshop facilitators
- Raffle prizes or wellness-related giveaways

### Sample Benefits May Include:

- **Opportunity for on-site presence (table, materials, or activity, as appropriate)**
- **Logo placement and/or link inclusion on promotional materials (as appropriate)**
- **Verbal recognition during event remarks or program announcements**

# Senior Citizen **Resource Fair & Ice Cream Social**

## EVENT HIGHLIGHTS

Resource Fair: March 12, 2026 | Ice Cream Social: July TBD 2026 | Audience: Seniors 55+ | 200+ per event

Cherry Hill’s senior community enjoys a vibrant calendar of activities designed to inspire connection, learning, and fun. From a resource fair in March showcasing Township/County/State services, to a lively ice cream social in July, our programs offer something for everyone ages 55+.

*Limited Sponsorship Opportunities Available*

### **PLATINUM \$5,000**

**Both events**

- All **GOLD** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **9 monthly Recreation emails (16,000+ subscribers)**
- **Logo (top billing)** and/or **link inclusion** on **promotional materials (as appropriate)**
- **Company logo** displayed at **Township Welcome Table**
- **Full-page ad** in the **printed event program (Resource Fair)**

### **GOLD \$2,500**

**Both events**

- All **SILVER** level benefits, plus these enhanced/additional benefits:
- **Logo and link** featured in **6 monthly Recreation emails (16,000+ subscribers)**
- **Logo and link** on **Cherry Hill Township sponsorship webpage**
- **One social media announcement** with your **logo & tag**
- **Half-page ad** in the **printed event program (Resource Fair)**

### **SILVER \$1,500**

**Both events**

- **Table space** (includes **6' table & chairs**)
- **Logo and link** featured in **3 monthly Recreation emails (16,000+ subscribers)**
- **Logo placement** and/or **link inclusion** on **promotional materials (as appropriate)**
- **One social media share** of your **sponsorship announcement**
- **Quarter-page ad** in the **printed event program (Resource Fair)**
- **Verbal recognition** during event remarks



## **SMALL-SCALE EVENT SPONSORSHIPS AVAILABLE**

Programs reaching 50-100 participants | Starting at \$300

Support programs designed to enrich the lives of adults ages 55+, including social gatherings, educational workshops, fitness classes, and special events throughout the year. These affordable sponsorship opportunities provide businesses with a meaningful way to support targeted programs while gaining community-focused visibility.

### **Sample Benefits May Include:**

- **Opportunity for on-site presence (table, materials, or activity, as appropriate)**
- **Logo placement and/or link inclusion on promotional materials (as appropriate)**
- **Verbal recognition during event remarks or program announcements**

### **In-Kind Sponsorship Opportunities:**

*In-kind sponsorships may include goods or services that enhance event experiences, accessibility, and program quality.*

### **Examples include:**

- Refreshments
- Raffle prizes or giveaways
- Instructors or guest speakers
- Event Photography
- Wellness Professionals or experts
- Entertainment or performers
- Activity or project supplies

# Environmental Stewardship Sponsor

## EVENT HIGHLIGHTS

2026 | Audience: All ages | Various attendees

Join the Cherry Hill Environmental Board (CHEB) in supporting hands-on, nature- and trail-focused events such as **Migratory Bird Day**, **National Trails Day**, and **National Public Lands Day**. These family-friendly programs invite residents of all ages to improve local trails, build pollinator gardens, and learn about preserving Cherry Hill's open spaces.

### \$300+ | In-Kind & Monetary Support Welcome

Support may be provided through **monetary contributions or in-kind donations**, including:

- Building or landscaping materials
- Tools and supplies
- Gift cards to local home improvement or garden stores

These contributions directly support on-site improvements and environmental education initiatives throughout the community.

### Sample Benefits May Include:

- **Opportunity for on-site presence** (*table, materials, or activity, as appropriate*)
- **Logo placement and/or link inclusion** on **promotional materials** (*as appropriate*)
- Recognition on **event signage** (*as applicable*)
- **Social media acknowledgment** by Cherry Hill Township
- **Verbal recognition** during event **remarks** or **program announcements**

*Customized benefits and additional recognition opportunities may be available based on contribution and event needs.*



## INDIVIDUAL & GROUP VOLUNTEER OPPORTUNITIES

The Recreation Department relies heavily on volunteers to support many of its large community events, including the Harvest Festival, Winter Festival, Independence Day Fireworks Display, Senior Festival, and various trail improvements and clean-up projects. Volunteers play a crucial role in creating welcoming, well-organized experiences for thousands of residents by assisting with setup, activities, guest services, and more.

Their time and energy help ensure every event runs smoothly and successfully. If your business or organization is interested in volunteering as a group or supporting a specific event, we'd love to partner with you. Your involvement makes a meaningful difference in the community.

To volunteer, email [Events@chnj.gov](mailto:Events@chnj.gov) or call 856-488-7868.

You may also sign-up for our Volunteer Opportunities email list by visiting: [www.chnj.gov/getnotified](http://www.chnj.gov/getnotified)



## Ready to Get Involved?

We make sponsorship easy and meaningful. Whether you're interested in supporting one event or creating a custom package across multiple programs, our team will work with you to design a partnership that aligns your goals and budget.

**Email: [Events@chnj.gov](mailto:Events@chnj.gov)**

**Phone: 856-488-7868**

**[www.chnj.gov/sponsorship](http://www.chnj.gov/sponsorship)**

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## Why Partner with us?

Sponsoring a Cherry Hill Township event is an impactful way to connect with our community while boosting your brand's visibility.

- Reach a diverse, engaged community
- Support inclusive, high-quality public programming
- Gain visibility at well-attended, established events and year-round initiatives
- Align your brand with health, culture, sustainability, and community connection

Your sponsorship directly supports accessible, enriching programs for residents and visitors of all ages while helping us create welcoming, well-executed community experiences throughout the year.

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## How It Works

### 1. Explore Your Opportunities

Review this packet and select the events and sponsorship levels that best align with your goals.

### 2. Build Your Perfect Package

Work with our team to customize a sponsorship package tailored to your business. Whether you're supporting one event or several, we'll help you build the perfect package to fit your budget and goals. Contact us at [Events@chnj.gov](mailto:Events@chnj.gov) or 856-488-7868.

### 3. Confirm Your Participation

Complete and return the form located on page 19 and we'll send you an invoice along with instructions on how to submit your payment.

### 4. Share Your Logo

Send us your logo (JPG, PNG, or EPS) so we can begin promoting your business across event materials.

### 5. Get Event-Ready!

Our team will follow up with important event details, setup instructions, and any deliverables needed.

***Thank you for considering a partnership with us.***

***We look forward to working together to create meaningful experiences that bring our community together.***

# 2026 SPONSOR COMMITMENT FORM

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone/Cell: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

## SPONSORSHIP COMMITMENT *(Check all that apply.)*

### Al Fresco Affair

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600

### Ind. Day Fireworks Display

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600

### Music Under the Stars

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600

### Senior Holiday Party

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600

### Community Art Shows\*

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600

### Mayors Wellness Campaign\*

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600

### National Night Out

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600
- Vendor \$250

### Sr. Resource Fair/Ice Cream Soc.

- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500

### Environmental Stewardship\*

- Sponsor \$300
- In-Kind

### Memorial Day

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600

### Senior Festival

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600
- Vendor \$250

### Winter Festival

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600
- Vendor \$250

### Harvest Festival

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600
- Vendor \$250

### Music Series at Croft Farm

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$600

**Total Monetary Commitment:** \_\_\_\_\_

*\* We will be in touch to coordinate your chosen events.*

## AGREEMENT

SPONSOR hereby agrees to waive, release and hold harmless Cherry Hill Township, all of its affiliates, employees, agents, representatives and successors from any and all claims or causes against Cherry Hill Township that may arise as a result in any action resulting from said services; and

SPONSOR is required to submit a certificate of insurance naming Cherry Hill Township, all of its affiliates, employees, agents, representatives and successors as additional insured on general liability including Products & Completed Operations Insurance with a minimum combined single limit of liability per occurrence for bodily injury and property damage of one million (\$1,000,000) dollars and evidence of auto liability and workers comp.

SPONSOR understands that their monetary contribution to the Cherry Hill Township Recreation Department will help to support ALL current and future programming and events. SPONSOR understands that there is no business exclusivity for any events. SPONSOR also understands that there will be no refunds for donations whatsoever. Should an event be canceled by the Township for any reason, SPONSOR will be able to attend another mutually agreed upon event within one (1) calendar year from the date of the originally scheduled event.

If any portion of this release from liability shall be deemed by a Court of competent jurisdiction to be invalid, then the remainder of this release from liability shall remain in full force and effect and the offending provision or provisions severed herefrom.

SPONSOR REPRESENTATIVE PRINTED NAME

SPONSOR REPRESENTATIVE SIGNATURE

DATE

Return completed form to: [Events@chnj.gov](mailto:Events@chnj.gov) or mail with check (payable to: Cherry Hill Township) to: 820 Mercer Street, Cherry Hill, NJ 08002



**Mayor David Fleisher**

**TOWNSHIP COUNCIL**

**William Carter, Council President**

**Michele Golkow, Council Vice President**

**Sangeeta Doshi**

**Jennifer Apell**

**Daniel V. DiRenzo, Jr.**

**Jill Hulnick**

**Rob Connor**

**Events@chnj.gov | 856-488-7868**

**www.CHNJ.gov**