



ARPA NOTICE OF FUNDING AVAILABILITY FOR: ECONOMIC REINVESTMENT GRANTS

CHERRY HILL RISE

RECOVERY AND **I**NVESTMENT FOR A **S**TRONGER **E**CONOMY

OCTOBER 25th, 2023



COVID-19 RESPONSE



- Purpose
- ARPA Overview
- NOFA Summary and Structure
- Subrecipient vs Beneficiary
- Reinvestment Grants and Subrecipients
- How to Apply
- Timeline
- Questions

PURPOSE



- 1) Provide an overview of the Cherry Hill RISE Reinvestment Grant program.*
- 2) Demonstrate how to apply online through Zoom Grants.*
- 3) Answer any questions regarding Program Guidelines, Eligibility, and Eligible Uses/Programs.*

AMERICAN RESCUE PLAN OVERVIEW

ELIGIBLE USES FOR ARP FUNDS

 SUPPORT PUBLIC HEALTH EXPENDITURES <ul style="list-style-type: none">· Mitigation Efforts· Medical Expenses· Behavioral Healthcare· Certain Public Health and Safety Staff	 ADDRESS NEGATIVE ECONOMIC IMPACTS <ul style="list-style-type: none">· Workers· Non-Profit Organizations· Small Businesses· Impacted Industries· Public Sector	 REPLACE LOST PUBLIC SECTOR REVENUE <ul style="list-style-type: none">· Funding to Provide Government Services to the Extent of Reduction in Revenue Due to the Pandemic	 PREMIUM PAY FOR ELIGIBLE WORKERS <ul style="list-style-type: none">· Premium Pay to Essential Workers· Grants to Eligible Employees who Provide Essential Work	 INFRASTRUCTURE IMPROVEMENTS <ul style="list-style-type: none">· Clean Drinking Water· Wastewater and Stormwater· Broadband Expansion to Underserved Communities
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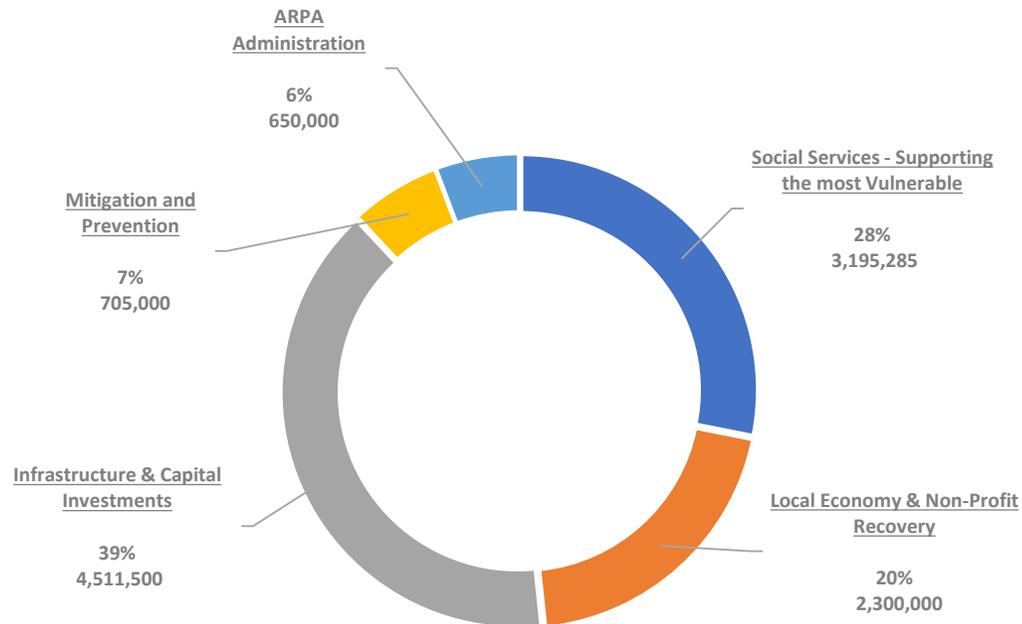
\$1.9 Trillion Economic Stimulus Bill

\$365 Billion to State-Local Governments

\$11.36 Million to the Cherry Hill Township

PROGRAM INVESTMENT BY MISSION

SUMMARY BY TOWNSHIP PROGRAM
11.36M



Social Service Programs and Projects

- ✓ Food Insecurity Program Grants
- ✓ Domestic Violence, Substance Abuse, Mental Health Program Grants
- ✓ Special Needs/ADA Service Provider Program Grants
- ✓ Childcare and After School Service Provider Program Grants
- ✓ Senior Service Provider Program Grants

Local Economy and Non-Profit Recovery

- ✓ Non-Profit Recovery Grants
- ✓ Small and Veteran Owned Business Recovery Grants
- ✓ Hotel Industry and Other Impacted Entity Recovery Grants

Infrastructure and Capital Investments

- ✓ Erlton Pump Station Elimination Project
- ✓ Wexford and Fox Hollow Emergency Pump Installation Project
- ✓ Kingston Box Culvert Project
- ✓ Point of Woods/Cherry Valley PS Grinder Pump Project
- ✓ (5) Emergency Sewer Pump Installation Projects

Mitigation and Prevention Investments

- ✓ Community Center HVAC upgrades
- ✓ COVID Personal Protective Equipment

RECOVERY ROUND II & REINVESTMENT GRANTS



TOWNSHIP

SUBRECIPIENT GRANTS (REINVESTMENT)

DIRECT BENEFICIARY GRANTS (RECOVERY II)

3RD PARTY COMMUNITY SERVICE PROVIDERS

VETERAN OWNED SMALL BUSINESSES AND NON-PROFITS



DOMESTIC VIOLENCE
PREVENTION SERVICE
PROVIDERS



FOOD INSECURITY SERVICE
PROVIDERS



VETERAN OWNED SMALL
BUSINESSES



NON-PROFITS



SUBSTANCE ABUSE
& MENTAL HEALTH SERVICE
PROVIDERS



CHILDCARE & AFTER
SCHOOL PRORGAM SERVICE
PROVIDERS



SPECIAL NEEDS/ADA
SERVICE PROVIDERS



SWIM CLUBS

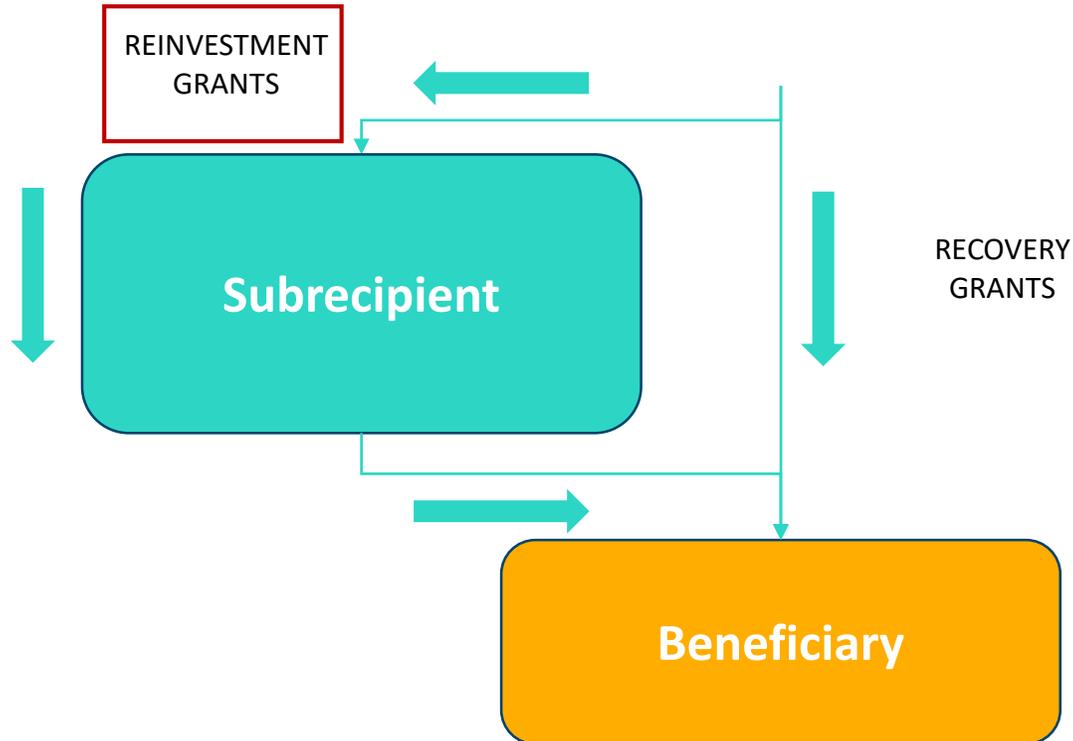
SOCIAL SERVICES/PROGRAMS

GOODS/SERVICES

SERVICE TO TOWNSHIP RESIDENTS

BENEFICIARY V. SUBRECIPIENT

RECIPIENT



Beneficiary

- Is an individual or organization receiving the funds as the end user or entity directly benefitting from the financial assistance.
- Does not determine eligibility or compliance.

Subrecipient

- Determines who is eligible to receive Federal assistance.
- Measures performance based on meeting objectives of the Federal program.
- Is responsible for programmatic decision making.
- Is responsible for ensuring Federal requirements outlined in the award are followed.
- Uses the Federal funds to carry out a program as opposed to providing goods/services.

REINVESTMENT GRANTS



Reinvestment Key Requirements

Subrecipient Grants

- Available to Community Service Providers which may include Non-Profits, Private Entities, or Governmental Agencies licensed to provide respective services.
- Must be physically located in the Township AND provide evidence that the organization and proposed program will directly serve the residents/community of Cherry Hill.
- Must have a Unique Entity ID (UEI) and maintain an active SAM.Gov registration status throughout the period of performance.

Examples of Eligible Uses

Subrecipient Grants

- Grants to develop and/or expand community support programs to help combat the impacts caused by the pandemic such as:
 - Behavioral health therapy;
 - Violence and substance abuse prevention services;
 - Food assistance;
 - Job training services;
 - Trauma recovery;
 - Outpatient treatment;
 - Childcare and early learning services; or
 - Other services to community support programs.

*See Township Website for Program Guidance

Subrecipient

General Eligibility Requirements

- Must provide proof of current license, certification, or registration confirming it is authorized to provide service in the Township and/or county.
- Must not discriminate based on age, sex, religion, national origin, disability, economic status, or sexual orientation.
- Must disclose any potential conflicts of interest for the Township to evaluate.
- No owners, including all managing members and/or officers of the organization, have been convicted of financial crimes within the past three (3) years
- Must provide proof of insurance to the satisfaction of the Township prior to the receipt of any funding.
- Must be in good standing with the Township and current on local taxes, zoning, code enforcement, property maintenance, and other local requirements, and utility bills.
- Must be in good standing and in compliance with all applicable Federal, State, and Local laws.
- Must not be debarred or suspended from receiving or managing federal funds.
- Must not have received alternate Federal, State, or Local grant funding that fully covers the same costs, programs, and/or impacts identified in its grant application to the Township. *Please note, unmet program funding needs, regardless of alternate funding received, are still eligible for funding.*

SUBRECIPIENTS

Subrecipient Eligibility Documentation Requirements



DOMESTIC VIOLENCE PREVENTION SERVICE PROVIDERS



FOOD INSECURITY SERVICE PROVIDERS



SUBSTANCE ABUSE & MENTAL HEALTH SERVICE PROVIDERS



SPECIAL NEEDS/ADA SERVICE PROVIDERS



CHILDCARE & AFTER SCHOOL PROGRAM SERVICE PROVIDERS

- Completed application.
 - Completed budget worksheet for the proposed program.
 - Completed duplication of benefit worksheet.
 - Completed conflict of interest form.
 - Current signed IRS W-9 tax form.
 - Balance sheet for two (2) most recent fiscal years with signed financial certification.
 - UEI number and SAM.gov registration certificate or proof of registration*.
 - Current license to provide services the funding has been requested for.
- The Township reserves the right to request additional information from the applicant as needed.

SCORING CRITERIA



Subrecipient Scoring Criteria

- Applicants applying for **SUBRECIPIENT GRANT FUNDING** will be scored on Alignment, Impact, Funding, Forward-thinking, and Compliance/Risk. These categories measure how well thought out the Applicant’s program is from their narrative in the application.

APPLICATION SCORING		SCORE
Alignment Score		20
	Is the applicants request/program aligned with Township’s ARPA Mission and Vision?	1 to 10
	Is the applicant in good standing with the Township? (Ex. Current/in compliance with zoning, construction, property maintenance, and/or licensing requirements, and local taxes)	1 to 5
	Is the applicant in good standing with all other Local, State and Federal Laws?	1 to 5
Impact Score		25
	Anticipated response to traditionally under-served groups.	1 to 10
	Direct impact program/project will create to combat the negative impacts of COVID-19 .	1 to 10
	Anticipated Impact to community.	1 to 5
Funding Score		20
	Amount of alternate funding received to date by applicant (Duplication of Benefit Analysis).	1 to 10
	Does the applicant have access to a grant writer?	1 to 5
	Has the applicant previously received or managed federal funds?	1 to 5
Forward-thinking Score		15
	Quality of KPIs submitted to monitor performance.	1 to 10
	Long-term or lasting impact anticipated after ARPA funds are expended.	1 to 5
Compliance/Risk Score		20
	ARPA Eligibility Compliance.	1 to 10
	Project or Program viability.	1 to 5
	Credibility/Intangibles of the applicant.	1 to 5
TOTAL POINTS POSSIBLE		100

Score Matrix		
1	Very few strengths and numerous major weaknesses	Poor
2 or 3	Some strengths but with at least one major weakness	Fair
3 or 5	Strong but with at least one moderate weakness	Good
4 or 7	Very strong with only some minor weaknesses	Excellent
5 or 10	Exceptionally strong with essentially no weaknesses	Exceptional

HOW TO APPLY



How to Apply

The grant application process is streamlined through an online grant management portal.

1. Go to the Cherry Hill Rise Webpage located here: <https://www.chnj.gov/rise>
2. Scroll down to the “Community Grant Programs Available” section
3. Click the “Apply Now” button

Direct URL to grant application: [Application Form \(zoomgrants.com\)](https://www.zoomgrants.com)

HOW TO APPLY



Subrecipient Budget Worksheet

- Applicants applying for **SUBRECIPIENT GRANT FUNDING** are required to complete and submit this worksheet with their application. Applicants are to fill out the budget according to the specifics of their proposed program.

Instructions: Applicants applying for **SUBRECIPIENT GRANT FUNDING** are required to complete and submit this worksheet with their application. Applicants are to fill out the budget according to the specifics of their proposed program. Please review the budget category description prompts to assist in filling out your own unique program budget. If a budget line item does not apply to your program, please fill in the Applicant description and budget columns with "N/A". Incomplete budget templates are terms for application rejection. If funding is awarded, applicant will be required to submit evidence of actual cost expenditures/invoices to receive reimbursement. Unused budget amounts or unsubstantiated costs will be returned to the Township.

Budget Category	Budget Category Description Prompts	Applicant Budget Description	Applicant Budget Amount
Administration/Personnel Costs	Salary and benefits for personnel delivering and/or administering the program services.		
Professional Services	Financial, consultant, or other professional services related to delivering the program services.		
Attorney Fees	Legal costs associated with administering the program services.		
Training	Training costs associated with delivering the program services.		
Other Soft Costs	Other program service expenses (permits, licenses, required certifications, supplies, etc.).		
Direct Beneficiary Awards	Direct awards to eligible residents, if applicable		
Other	Please specify:		
SUBTOTAL			

Name of Organization: _____

Contact Name: _____

Contact Signature: _____

HOW TO APPLY



Subrecipient Budget: Exhibit 3

- If an applicant has received alternate grant funding from other sources that are intended to be used for this same purpose, the applicant will need to disclose those sources and amounts on Exhibit 3 so a duplication of benefit analysis can be conducted.



Cherry Hill Township
American Rescue Plan Act
Notice of Funding Availability

Exhibit 3
Duplication of Benefit Verification

Instructions: Applicants that answered "yes" to receiving alternate funding in their application are required to fill out and submit this Exhibit 3 with their application. Applicants are to complete this form and upload a scanned or digital copy using their applicant account. Incomplete forms are terms for application rejection.

If applying for a Round One **RECOVERY GRANT**, the "Total Need" value inserted should be your organizations total estimated negative economic impact incurred since March 1, 2020 through the date of your application. You must then list all alternate funding sources that have been received and utilized to combat this negative economic impact (e.g., CARES Act Funding, PPP loans, County COVID grants, etc.).

If applying for a Round Two **REINVESTMENT GRANT**, the "Total Need" value inserted should be the total value of the project/program (existing, new or expanded) you are proposing to help combat the impacts of COVID for the identified individual, group, or population. You must then list all alternate funding sources that have been received and utilized towards this proposed project/program (e.g., CARES Act Funding, PPP loans, County COVID grants, etc.).

Funding Sources	Date Received	Amount Received	Total Need
Total Need (\$value) of project, program or intended use of Township ARPA Funds			
Insurance proceeds			
Charitable Contributions			
Nonprofit Sources			
Other Federal, State, or Local funding sources or grants received (list all below with name, date, and amounts received)			
1.)			
2.)			
3.)			
4.)			
5.)			
6.)			
7.)			
8.)			
9.)			
10.)			
11.)			
12.)			
SUBTOTALS			
BALANCE ((Subtotal Column 2) - [Subtotal Column 1])			

GRANT FUNDING TIMELINES



REINVESTMENT GRANT FUNDING TIMELINE

October 16th, 2023	Applications open
October 25 th , 2023	Information Session
Per email request (RISE@chnj.gov)	One-on-one application assistance
November 30 th , 2023	Deadline for application submissions
December 2023 – February 2024	Application review period
TBD	Township staff begin drafting grant agreements

Program	Total Allocated to Program	Max Award Per Eligible Applicant
Domestic Violence Prevention Service	\$100,000.00	\$50,000.00
Substance Abuse/Mental Health Service	\$230,285.00	\$100,000.00
Food Insecurity Service	\$300,000.00	\$150,000.00
Special Needs/ADA Service	\$250,000.00	\$150,000.00
Childcare/After School	\$150,000.00	\$75,000.00



QUESTIONS?

CHERRY HILL RISE

RECOVERY AND INVESTMENT FOR A STRONGER ECONOMY

OCTOBER 18TH, 2023