



You couldn't pick a better place.

Mayor
Susan Shin Angulo

August 4, 2021

RE: Cherry Hill Senior Festival
Friday, September 17, 2021, 11 a.m. - 2 p.m.
Holiday Inn, 2175 NJ-70 West, Cherry Hill, NJ 08002

Dear Friend:

Cherry Hill is home to over 21,000 senior residents, ages 55 and older. These seniors are an asset to our community, local businesses and non-profit agencies. The goal of Cherry Hill Township is to keep these wonderful people living in our community and to encourage other seniors to join us in Cherry Hill. With support from Mayor Angulo and Township Council we offer many services and activities in an effort to attain this goal.

Each year Cherry Hill Township hosts **Senior Festival**, an event to educate its residents on the many valuable services, activities and business products available to senior citizens. In addition to valuable information, everyone in attendance will have a chance to win raffle prizes donated by our generous vendors. Cherry Hill residents will also receive a free boxed lunch.

We'd like to invite you to participate as an exhibitor in this year's Senior Festival which will take place on Friday, September 17, 2021 from 11 a.m. to 2 p.m. at the Holiday Inn (2175 NJ-70 West, Cherry Hill, NJ 08002). Each exhibitor will receive a 6' x 18" table to display information and meet with over 300 expected attendees. There are also a limited number of spaces that will have access to electric so please let us know on your application form if you prefer one of these spaces.

The raffle drawing portion of the event has quickly become a fan-favorite and we invite you to donate a raffle prize. Gift baskets and gift cards are the most popular prizes but please do not feel limited to just that. We couldn't do this without your generosity!

Exhibitor space will be given on a first-come, first-served basis. Please confirm your attendance as soon as possible by completing the attached form. The cost to participate is \$250, and there is no charge for nonprofit organizations, Cherry Hill Township departments and government entities. Sponsorship opportunities are also available, providing your business a chance to have a larger presence.

If you have any questions, require more information, or are interested in becoming a presenting sponsor, please contact us directly.

Sincerely,

Gaye Pino
Senior Services Program Coordinator
856-661-4800
GPino@chnj.gov

Ericha Farrington
Special Events Coordinator
856-488-7868
EFarrington@chnj.gov

Matt Baer
Events/Social Media Coordinator
856-488-7868
Mbaer@chnj.gov



SENIOR FESTIVAL

Friday, Sept. 17, 2021
Holiday Inn, 11 a.m. - 2 p.m.

EXHIBITOR APPLICATION

Business/Organization Name _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone/Cell _____

Website: _____ Facebook: _____

- Yes, I plan to donate a raffle prize. Please list: _____
- Yes, I would like to request electric at my booth*. *(Limited availability.)*

All exhibitors will receive one 6' TABLE (dimensions 6'L x 18"W)

FEE: \$250*

Please check if nonprofit/501C3 organization.

**NO CHARGE for nonprofit organizations, Cherry Hill Township departments, and other government entities. Please provide copy of 501C3 if applicable.*

HOLD HARMLESS AGREEMENT

EXHIBITOR hereby agrees to waive, release and hold harmless Cherry Hill Township, all of its affiliates, employees, agents, representatives and successors from any and all claims or causes against Cherry Hill Township that may arise as a result in any action resulting from said services; and

EXHIBITOR is required to submit a **certificate of insurance** naming Cherry Hill Township, all of its affiliates, employees, agents, representatives and successors as additional insured on general liability including Products & Completed Operations Insurance with a minimum combined single limit of liability per occurrence for bodily injury and property damage of one million (\$1,000,000) dollars and **evidence of auto liability and workers comp.**

If any portion of this release from liability shall be deemed by a Court of competent jurisdiction to be invalid, then the remainder of this release from liability shall remain in full force and effect and the offending provision or provisions severed herefrom.

EXHIBITOR REPRESENTATIVE PRINTED NAME

EXHIBITOR REPRESENTATIVE SIGNATURE

DATE

RETURN YOUR COMPLETED FORM TO:

**Events@chnj.gov or mail with check (payable to: Cherry Hill Township) to:
Cherry Hill Township Recreation Department, 820 Mercer Street, Cherry Hill, NJ 08002**

Application Checklist

- Completed/signed application/hold harmless agreement
- Certificate of Insurance *(See above for specifications.)*
- \$250 check made out to "Cherry Hill Township"
- Copy of 501C3 if applicable.

Date Received: _____

FOR OFFICE USE ONLY

Insurance: General Liability: _____ Auto Liability: _____ Workers Comp: _____

Copy of 501C3 Received: _____ Paid: _____ Check #: _____ Approved by: _____